

PRESS RELEASE 31 July 2018

MATAHARI DEPARTMENT STORE REPORTS GROSS SALES OF RP 3,368 BILLION

Highlights 1st Half 2018:

- Total gross sales of Rp 10,370 billion, grew 3.5% over 1st Half 2017
- Same store sales growth (SSSG) of 4.6%
- Net income of Rp 1,345 billion, 0.5% above 1st Half 2017

PT Matahari Department Store Tbk ("Matahari" or "the Company"; stock code: "LPPF") reported 1st Half 2018 gross sales of Rp 10,370 billion, increasing 3.5% from Rp 10,017 billion in 1st Half 2017, whilst net revenue increased by 3.1% to Rp 5,915 billion and net income was Rp 1,345 billion, 0.5% above 1st Half 2017. Same store sales growth (SSSG) of 4.6% was driven predominantly by a solid lebaran sales following a more targeted promotional campaign and enhanced merchandise offerings.

Matahari currently operates 155 stores in 74 cities across Indonesia, having opened 2 new stores in the 1st Half 2018, in Mamuju (Sulawesi) and Cilegon (West Java), and also offers its merchandise on-line at Matahari.com. The Company anticipates opening 1 to 2 new stores in the second half of 2018.

On 30 May 2018, Matahari paid its final dividend for 2017 of Rp 1.3 trillion or Rp 457.5 per share, equivalent to 70% of Matahari's 2017 Net Income.

Richard Gibson, CEO and Vice President Director of the Company said, "Our first half results show the importance of putting customer satisfaction as an integral part of our strategy. Going forward, an ongoing focus to improve the value and relevancy of our merchandise offerings, promotions and overall shopping experience should help spur the growth of our business.

About PT Matahari Department Store Tbk

Matahari Department Store is the first and largest department store in Indonesia, which currently operates 155 stores with retail space of almost one million square-meters in 74 cities across Indonesia, and also offers its merchandise on-line at Matahari.com. Developed over its 60 years history, Matahari provides the growing Indonesian middle class with the latest in fashion trends for apparel, as well as beauty products and home products, showcased in its modern and well-appointed stores. Matahari is very proud for its support to the Indonesian economy by employing more than 40,000 employees and partnering with approximately 850 local vendors, as well as international suppliers.



The Company received many recognitions from the industry – nationally and internationally – including Top 500 Retail Asia Pacific – 3rd Retailer in Indonesia from Retail Asia, Euromonitor, KPMG & NYCU; Brand Asia 2017 – Top 3 Most Powerful Retail Brand in Indonesia from Nikkei BP Consulting, Inc and WoW Brand Awar 2017 – Gold Champion from MarkPlus Inc, both for department store category. The Company also received Netizen Brand Choice Award 2017 from Warta Ekonomi. All of these awards support and strengthen the good reputation of the Company as one of the leading, dynamic, and trusted companies.

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