

MATAHARI MELAPORKAN PENJUALAN KOTOR SEBESAR Rp 3.318 MILIAR

Highlights Q1 2019:

- **Total penjualan kotor sebesar Rp 3.318 miliar, 1,5% di bawah Q1 2018**
- **Same store sales growth (SSSG) sebesar -1.7%**
- **Laba bersih sebesar Rp 143 miliar atau setara dengan 4,3% dari penjualan**

PT Matahari Department Store Tbk ("Matahari" atau "Perusahaan"; kode saham: "LPPF") melaporkan penjualan kotor Q1 2019 sebesar Rp 3.318 miliar, 1,5% di bawah Rp 3.368 miliar di Q1 2018, dengan pendapatan bersih turun 1,7% menjadi Rp 1.927 miliar. *Same store sales growth* (SSSG) turun 1,7% dan laba bersih tercatat sebesar Rp 143 miliar, setara dengan 4,3% dari penjualan.

Matahari saat ini mengoperasikan 161 gerai di 75 kota di seluruh Indonesia, setelah membuka 1 gerai format besar baru di Bandung (Jawa Barat) dan 1 *specialty store* di Surabaya (Jawa Timur) pada bulan April 2019. Kami mengantisipasi pembukaan 4-6 gerai di 2019.

Richard Gibson, CEO dan Wakil Presiden Direktur Perseroan menyatakan, "Meskipun melihat penjualan yang sedikit melemah di seluruh jaringan gerai kami pada kuartal pertama, kami terus melihat momentum positif dari inisiatif *merchandise* baru kami, khususnya di segmen *youth*, dan terus mengembangkan kemampuan *Omni-channel* kami. Ini akan membantu kami membangun fondasi yang kuat untuk pertumbuhan kami di masa depan, dan beradaptasi dengan perubahan sifat ritel baik saat ini maupun di masa depan."

Tentang Matahari

Matahari adalah platform ritel terbesar di Indonesia, dengan 161 gerai di 75 kota di seluruh Indonesia, serta secara online melalui MATAHARI.COM. Selama lebih dari 60 tahun, Matahari menyediakan pakaian, kecantikan dan produk sepatu yang berkualitas, fashionable dan terjangkau bagi kalangan menengah Indonesia yang semakin meningkat. Matahari mempekerjakan lebih dari 40.000 karyawan dan ber-partner dengan sekitar 850 pemasok lokal serta internasional.

Perseroan menerima beberapa penghargaan dari industri – bertaraf nasional dan internasional – termasuk Top 500 Retail Asia Pacific dari Retail Asia, Euromonitor, & KPMG; Brand Asia 2018 – Top 3 Most Powerful Retail Brand in Indonesia dari Nikkei BP Consulting, Inc dan WoW Brand Award 2018 – Gold Champion dari MarkPlus Inc. Di samping itu, Perseroan juga meraih penghargaan Indonesia Netizen Brand Choice Award 2018 dari Warta Ekonomi. Seluruh penghargaan ini memperkuat posisi Perseroan sebagai salah satu perusahaan yang terkemuka, dinamis, dan terpercaya di Indonesia.

Untuk informasi lebih lanjut, harap menghubungi:

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Matahari Dept Store

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