

PENJUALAN KOTOR MATAHARI DEPARTMENT STORE TERCATAT SEBESAR Rp 3.368 MILIAR

Highlight Q1 2018:

- **Total penjualan kotor tercatat sebesar Rp 3.368 miliar, naik 4,8% dari Q1 2017**
- ***Same store sales growth (SSSG)* sebesar 4,8%**
- **Laba bersih sebesar Rp 247 miliar, lebih tinggi 1,0% dari Q1 2017**

PT Matahari Department Store Tbk (“Matahari” atau “Perseroan”; kode saham: “LPPF”) mencatatkan penjualan kotor Q1 2018 sebesar Rp 3.368 miliar, naik 4,8% dari Rp 3.214 miliar pada Q1 2017, sementara pendapatan bersih meningkat sebesar 5,9% menjadi Rp 1.962 miliar dan laba bersih sebesar Rp 247 miliar, 1.0% lebih tinggi dibanding Q1 2017. *Same store sales growth* sebesar 4,8% yang terutama terdorong oleh meningkatnya jumlah pelanggan, menunjukkan kesuksesan strategi Perseroan yang menawarkan produk *fashion* yang berkualitas dengan nilai yang istimewa kepada pelanggannya.

Saat ini Matahari memiliki 153 gerai di 73 kota di Indonesia, dan juga menawarkan *merchandise* nya secara online melalui MatahariStore.com. Perseroan berencana untuk membuka 4-6 gerai baru di 2018, dengan 2 gerai diantaranya akan dibuka sebelum Lebaran.

Richard Gibson, *CEO* dan *Vice President Director* Perseroan mengatakan, “Hasil kuartal pertama ini menunjukkan pentingnya untuk terus berfokus kepada *fashion* dan nilai yang ditawarkan kepada pelanggan kami. Kami percaya bahwa penawaran *merchandise* kami yang terus meningkat, ditambah dengan bertumbuhnya segmen pelanggan kami, akan terus mendorong bisnis kami tahun ini.”

Tentang PT Matahari Department Store Tbk

Matahari Department Store adalah *department store* yang pertama dan terbesar di Indonesia, yang saat ini mengoperasikan 153 gerai dengan luas ruang usaha hampir satu juta meter persegi yang tersebar di 73 kota di seluruh Indonesia dan juga menawarkan *merchandise* nya secara *online* melalui MatahariStore.com. Dengan perjalanan usaha yang telah dibangun selama 59 tahun, Matahari senantiasa menyediakan *fashion trend* terkini untuk kategori pakaian dan mode, serta produk-produk kecantikan dan barang-barang keperluan rumah tangga lainnya yang ditampilkan dalam gerai modern dan lengkap bagi kalangan menengah Indonesia yang semakin meningkat. Matahari sangat bangga atas dukungannya terhadap perekonomian Indonesia dengan mempekerjakan lebih dari 40.000 karyawan dan ber-partner dengan 850 pemasok lokal serta pemasok internasional.



Perseroan menerima beberapa penghargaan dari industri – bertaraf nasional dan internasional – termasuk *Top 500 Retail Asia Pacific - 3rd Retailer in Indonesia* dari Retail Asia, Euromonitor, & KPMG; *Brand Asia 2017 – Top 3 Most Powerful Retail Brand in Indonesia* dari Nikkei BP Consulting, Inc dan *WoW Brand Award 2017 – Gold Champion* dari MarkPlus Inc, keduanya untuk kategori department store. Di samping itu, Perseroan juga meraih penghargaan Indonesia *Netizen Brand Choice Award 2017* dari Warta Ekonomi. Seluruh penghargaan ini mendukung dan memperkuat reputasi baik Perseroan sebagai salah satu perusahaan yang terkemuka, dinamis, dan terpercaya.

Untuk informasi lebih lanjut, harap menghubungi:

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Matahari Dept Store

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