

Q3 2019 / 9M 2019 EARNINGS CALL

October 28th **2019**

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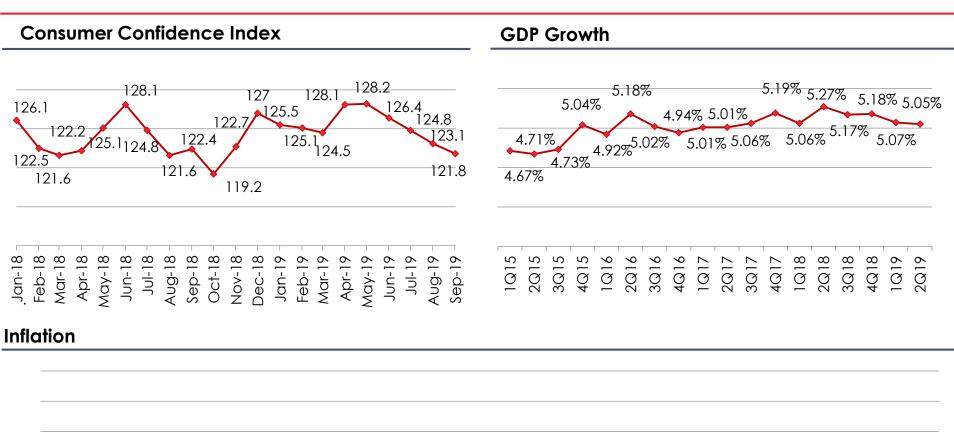


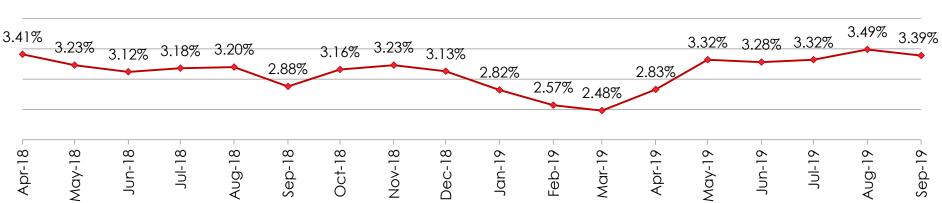
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MACRO-ECONOMIC UPDATES









Q3 2019 / 9M 2019 FINANCIAL UPDATES

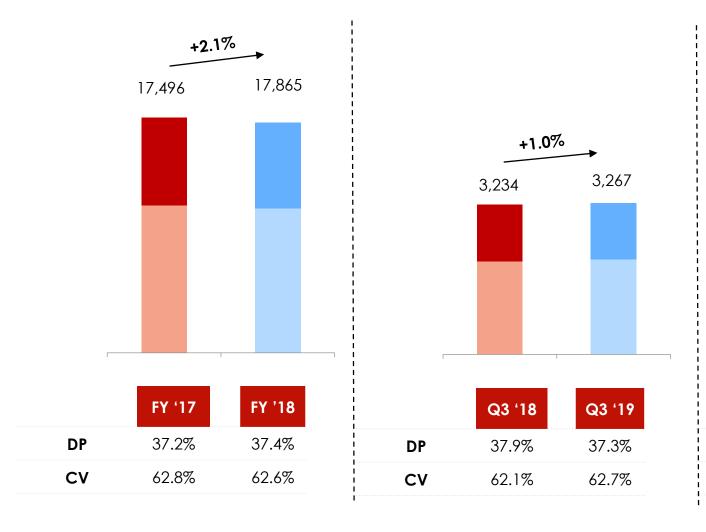


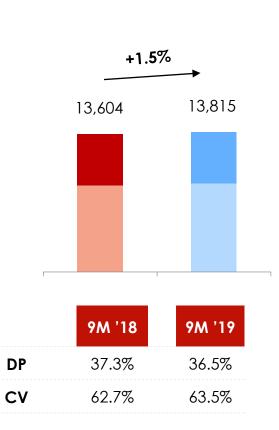
			QUARTER												
3 '18	Q3 '19	YoY		YoY		(in Rp Bn)	9M '18	9M '19	YoY						
3,234	3,267	+1.0%		Gross Sales	13,604	13,815	+1.5%								
3.6%	0.1%		•	SSSG	4.4%	0.5%	V								
,123	1,017	-9.4%	V	Gross Profit	4,867	4,744	-2.5% ▼								
289	134	-53.7%	•	EBITDA	2,173	1,834	-15.6% ▼								
151	25	-83.8%	V	Net Income	1,496	1,187	-20.7% ▼								
34.7%	31.1%	-360 bps	•	Gross Margin	35,8%	34.3%	-150 bps ▼								
3.9%	4.1%	-480 bps	V	EBITDA Margin	16.0%	13.3%	13.3% -270 bps ▼								
3	3,234 3.6% ,123 289 151	3,234 3,267 3.6% 0.1% ,123 1,017 289 134 151 25 4.7% 31.1%	3,234 3,267 +1.0% 3.6% 0.1% ,123 1,017 -9.4% 289 134 -53.7% 151 25 -83.8% 4.7% 31.1% -360 bps	3,234 3,267 +1.0% ▲ 3.6% 0.1% ▼ ,123 1,017 -9.4% ▼ 289 134 -53.7% ▼ 151 25 -83.8% ▼ 4.7% 31.1% -360 bps ▼	3,234 3,267 +1.0%	3,234 3,267 +1.0% ▲ Gross Sales 13,604 3.6% 0.1% ▼ SSSG 4.4% ,123 1,017 -9.4% ▼ Gross Profit 4,867 289 134 -53.7% ▼ EBITDA 2,173 151 25 -83.8% ▼ Net Income 1,496 4.7% 31.1% -360 bps ▼ Gross Margin 35,8%	3,234 3,267 +1.0% ▲ Gross Sales 13,604 13,815 3,6% 0.1% ▼ SSSG 4.4% 0.5% ,123 1,017 -9.4% ▼ Gross Profit 4,867 4,744 289 134 -53.7% ▼ EBITDA 2,173 1,834 151 25 -83.8% ▼ Net Income 1,496 1,187 4.7% 31.1% -360 bps ▼ Gross Margin 35,8% 34.3%								



Sales and DP/CV Mix

IDR Bn

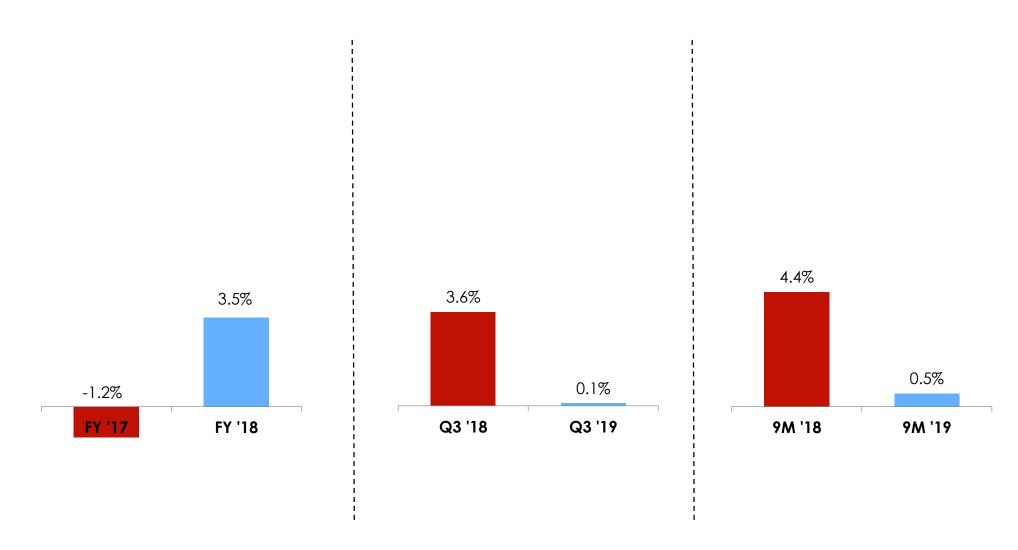




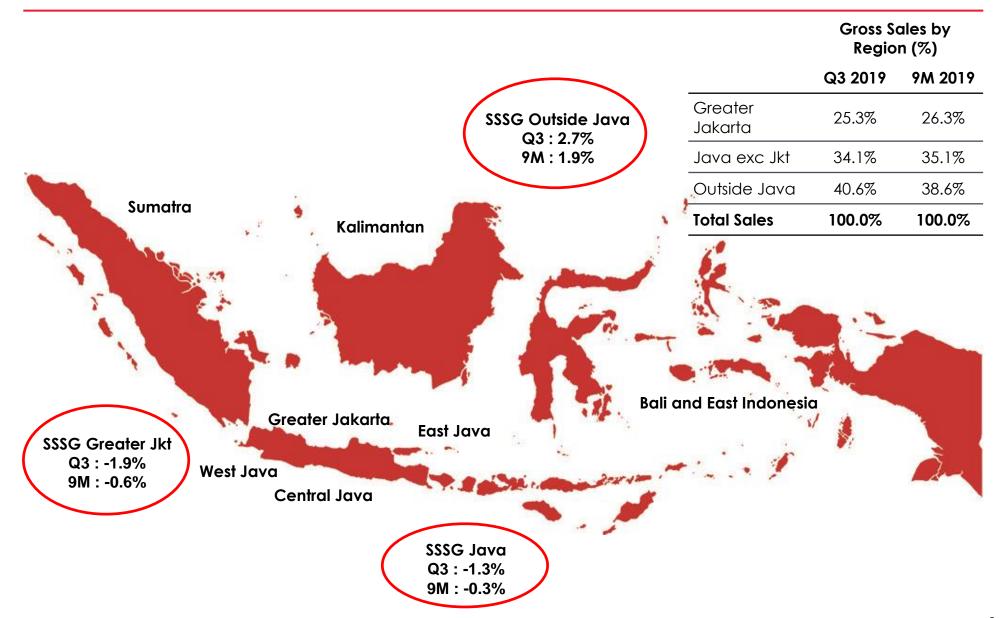
DP



SSSG (%)



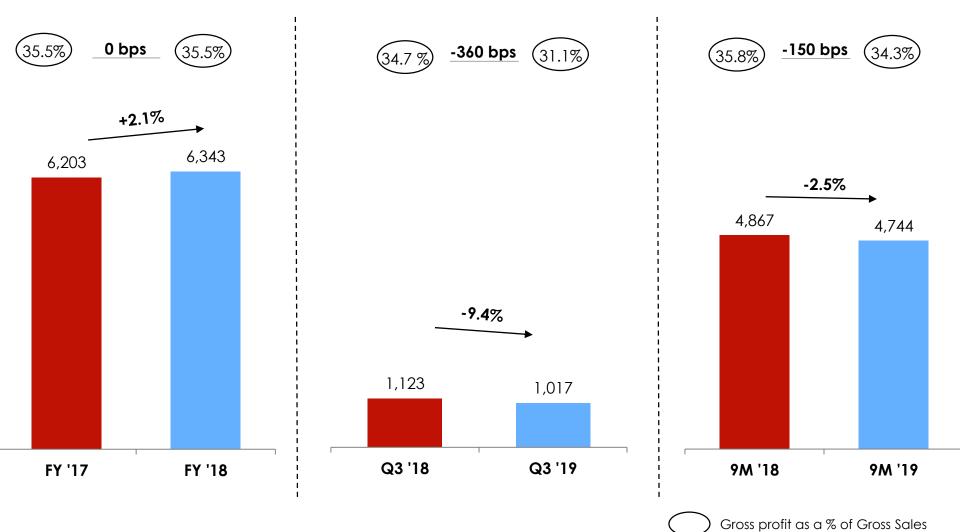






Gross profit and margins

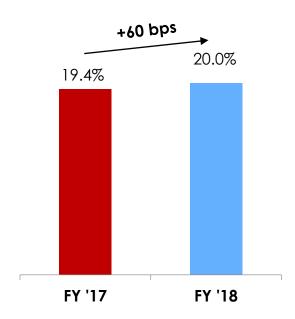
IDR Bn



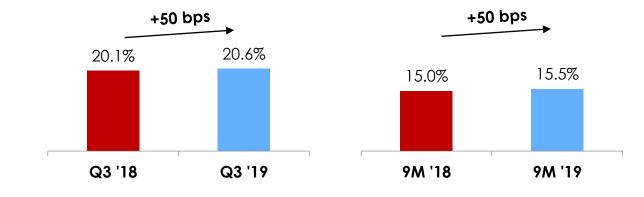


Opex as a % of Gross Sales

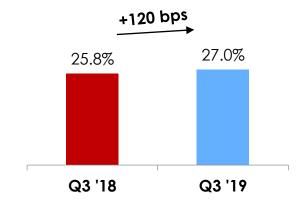
Total Company

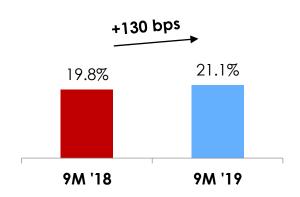


Comp store



Total Company





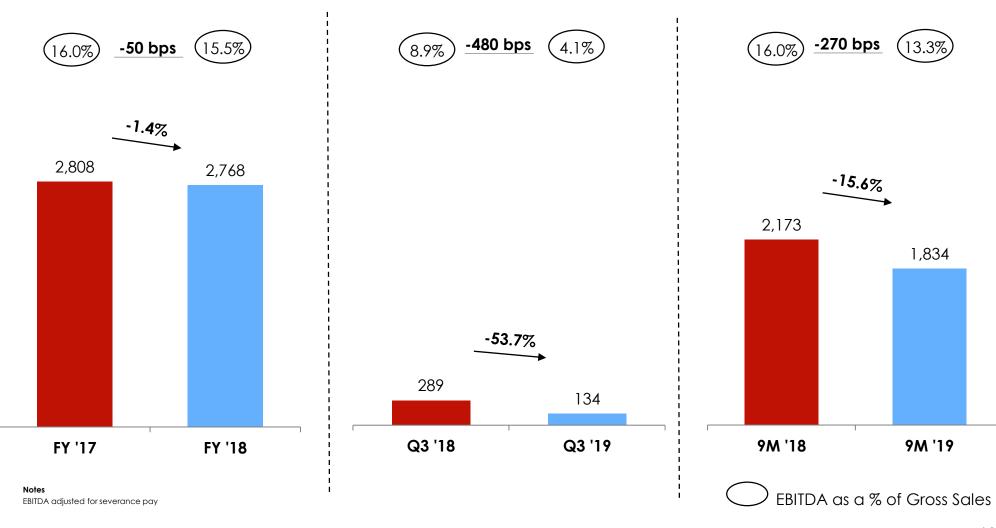
Note

^{1.} Opex calculated as Adjusted Gross Profit less Adjusted EBITDA



EBITDA and EBITDA Margins

IDR Bn

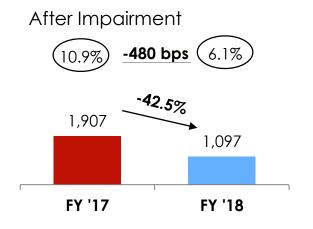


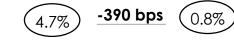
IDR Bn

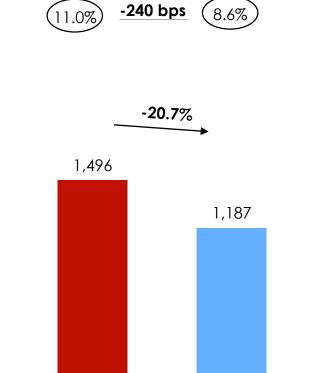


Net income and margins

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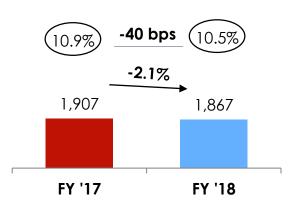


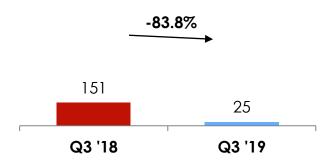


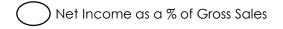


9M '18

Before Impairment







9M '19



INVENTORY DAYS, CASH POSITION AND OUTSTANDING BANK LOAN BALANCE										
(in IDR Bn)	End Jun 2019	End Sep 2019								
LTM Ave. Inventory Days	144 days	142 days								
Cash on Hand	Rp 786 Bn	Rp 633 Bn								
Outstanding Bank Loan Balance	Rp 100 Bn	Rp 475 Bn								

CAPEX AND REFURBISHMENTS											
(in IDR Bn)	FY 2018	FY 2019E									
Capex	Rp716 Bn	c. Rp550 Bn									
Refurbishments	13	15-20									



STRATEGY AND OPERATIONAL UPDATES

STORE PIPELINE



No. of Retail Area

stores

(Sqm)

16

Opened 3 mono-brand stores in Q3 '19

o Aug: 1 361° store in Medan

Sept: 2 OVS stores in Greater Jakarta

 Plans to open 1-2 additional new large format stores in Q4 '19

As of Dec 2018	159	992,105
Q2 Opening (1 large format + 2 specialty stores 361°)	3	5,447
Q3 Opening (3 specialty stores)	3	368
Net Expansion		3,178
Closures		0
As of Sep 2019	165	1,001,098

				Act	ual			FY 2019E	Forecast					
No	Geographic area		FY 2018	3		9M 201	9	Balance	Future Pipeline 2020 and onwards					
		#LF	#MB	#stores	#LF	#MB	#stores	# of stores	# of stores	% mix				
1	Jabodetabek (Greater Jakarta)	39	2	41	39	5	44	0	7	19.0%				
2	Java (Exc Greater Jakarta)	52	2	54	53	3	56	0	15	40.5%				
3	Outside Java	64		64	64	1	65	1-2	15	40.5%				
	Total	155	4	159	156	9	165	1-2	37	100.0%				

Notes

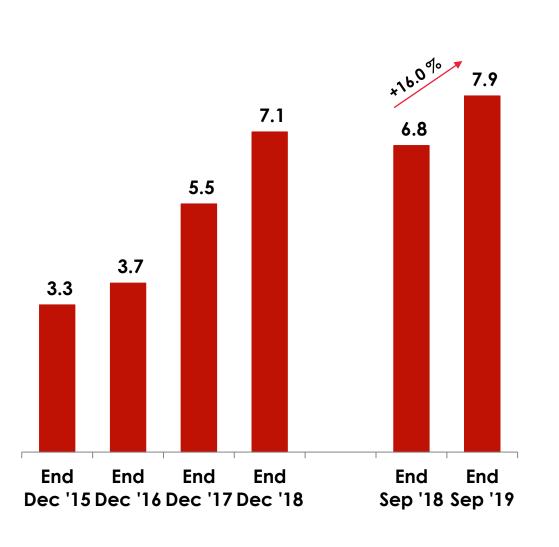
LF: Large-format stores

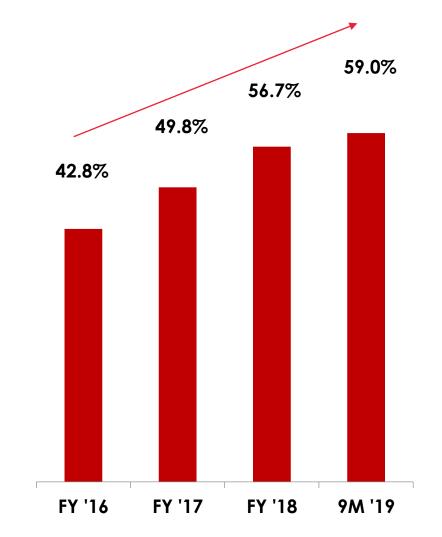
MB: Mono-brand stores



No. of active members (in millions of people)

Growing member sales contribution







- Current Focus: -
 - core site systems development and navigation,
 - development of our Order Management System (OMS), for a "single view of inventory,
 - Testing of the Consignment vendor portal.
- Sales mix outside of Java continues to gain traction. In Q3 alone, we saw a 13% contribution from Outside Java online sales.

(in IDR Bn)	Q3 '18	Q2 '19	Q3 '19	9M '18	9M '19
Greater Jakarta	36.5%	38.0%	35.1%	38.4%	44.2%
Java Exc. G. Jakarta	53.6%	52.4%	51.8%	53.1%	46.6%
Outside Java	9.9%	9.6%	13.0%	8.6%	9.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%



CV Portal Live

July 2019

CV Portal allows CV vendors to onboard their products.

Brands
Onboarding
Initiated

August 2019

CV Vendors listing their products and backend integrations in progress. Cross-Functional Team Alignment

September 2019

Brand managers aligned to create proper hierarchy and actively support vendor onboarding.

Remaining 10 Brands Onboarding

Oct/Nov 2019

Osella Kids uploaded; remaining Osella brands in progress; Further brands targeted are Hassenda, Yongki, Executive, Rodeo, 3H, Levi's, Expand, Exit, Kickers and Wacoal Single View of Inventory

Q2 2020

Record daily CV sales at vendor and SKU level. Sales history visibility for better margin control and initiate online sales and fulfill from store.



- $_{\odot}$ Same store sales growth was 0.1% in Q3 and 0.5% YTD, with total sales growing 1.0% in Q3 and 1.5% YTD
- Ongoing clearance led to gross margin and net income declines
- Omni-Channel development is on track
- We continue to expand our store network for both the large format and stand-alone stores



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Thank you!



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