



# Q4 / FY 2021 EARNINGS CALL

2 March 2022

# AGENDA

No	Topic	Page	Presenter
1	Executive Summary	3	Terry O'Connor
2	Macroeconomic, Industry & Trade Updates	4 – 6	Terry O'Connor
3	Q4 / FY 2021 Financial Performance Updates	7 – 10	Niraj Jain
4	Strategy Update	11 – 29	Terry O'Connor
5	Other Corporate Items	30 – 35	Niraj Jain
6	Closing Remarks	36 – 37	Terry O'Connor



# EXECUTIVE SUMMARY

## ▷ Strong 2021 performance despite Covid-19 pandemic

- Strong 4Q21 trading performance from PPKM easing (aiding recovery conditions) and Company-driven initiatives, resulting in EBITDA of IDR 527 Bn (41.4% higher than 2019 pre-pandemic) and Net Income of IDR 474 Bn despite 60% mall traffic for Q4 vs Q4 2019. Sales productivity grew 9.2% vs. 4Q20 and 4Q21 gross margin was at 35.2% vs. 31.3% in 4Q20 and 32.5% in 4Q19.
- FY21 performance exceeded expectations. FY21 sales at IDR 10.3 Tn, up 19.6% vs. FY20. FY21 SSSG was -41.5% vs. FY19, while mall traffic was 43% below FY19. EBITDA of IDR 1.3 Tn (vs IDR 1 Tn guidance) and Net Income of IDR 913 Bn.

## ▷ Business is well positioned for further growth

- Data-driven planning and analysis has led to insights to refine strategy.
- Intend to execute 12-15 stores openings per annum in the near to medium term with minimum 10 stores in 2022. Opened One Batam Mall and Cianjur, trading ahead of expectations. Launch of new stores formats also in progress.
- Curated customer-led merchandising range will accelerate sales and improve margin productivity.
- Infrastructure and investments in omni-offering in place to support growth.
- Previously communicated FY22 EBITDA target to be revised from IDR 1.8 Tn to 2.0 Tn given the strength of business.
- Five-year target KPIs have been set to more than triple EBITDA by 2026 from IDR 1.3 Tn in 2021.

## ▷ Corporate activities are enhancing shareholders' value

- Fully repaid loan, made interim dividend payment, and conducted share buyback; ended FY21 with strong cash of IDR 661 Bn, triggering earnings accretive buyback activities in January 2022 at a valuation significantly below peers and delivering strong EBITDA/share.
- For 2021 Interim dividend of IDR100/share paid in December 2021 and final dividend of IDR250/share to be approved in AGMS in April 2022. For FY 2022, Management's recommended a dividend payout of IDR 500/share.

# MACROECONOMIC, INDUSTRY & TRADE UPDATES

---

# MACROECONOMIC / INDUSTRY UPDATES

In favour of Matahari

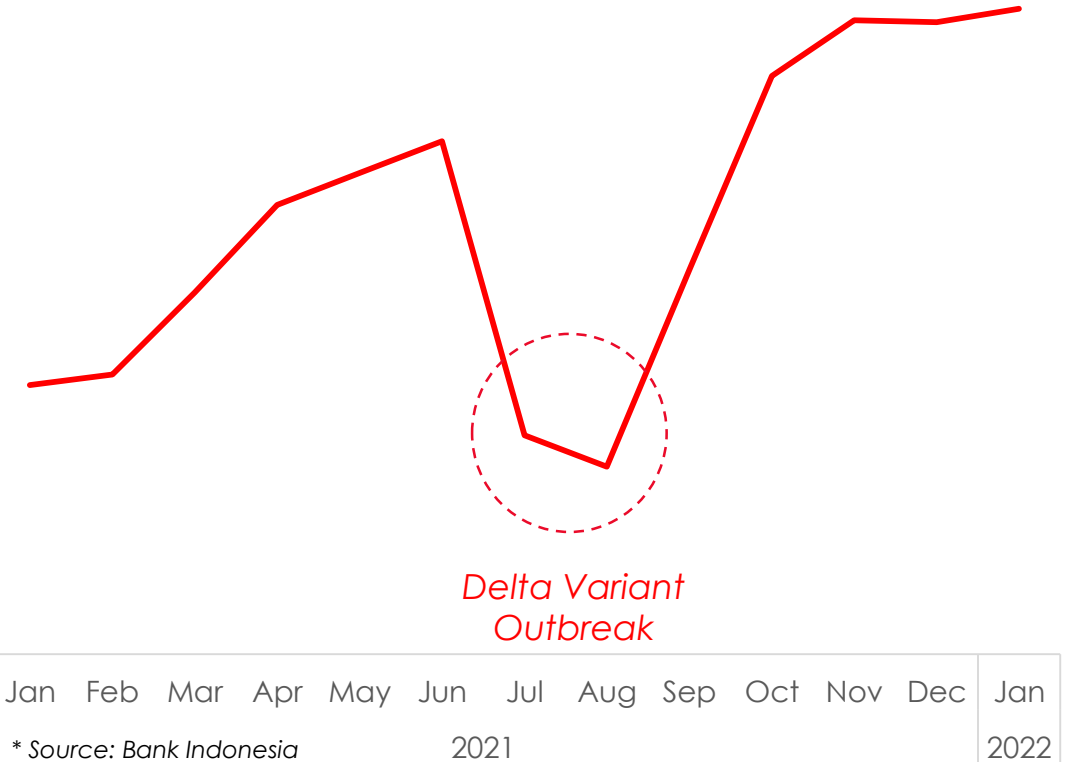
## ▷ Performance accelerated with strong tailwind:

- Consumer confidence continued improving pre-Omicron on the back of low case levels and office/school reopening. With mall traffic rebounding post Omicron wave, travel and related clothing as well as formal/occasional wear gaining relevance, the fashion retail resurgence experienced in US, Europe and elsewhere is still expected in 2022.
- Increases in commodity prices, e.g. coal or CPO, boosting purchasing power in several areas (we have seen strongest recovery rate in Kalimantan & Sulawesi).
- Local textile industry optimism with Safeguard Import Duty (BMTP) on several apparel categories, helping retailers with major local sources.

## ▷ Inflationary pressures due to tariffs and commodity pricing is an issue mainly for importers and we believe, with strategic pricing strategies, we can have both healthy margin, whilst maintaining a competitive position.

## ▷ We have mitigated any disruption in global supply chain that drives higher logistic cost by organizing our imports early (primarily footwear) and leveraging our local sourcing.

Consumer Confidence Index\*



# TRADE UPDATES

Excellent 4Q21 Trading despite mall traffic around 2/3<sup>rd</sup> of pre pandemic levels

## ▷ PPKM easing aids recovery conditions:

- 4Q21 as a whole was showing green shoots for trading:
  - 100% of our stores were operating with no operating hours restrictions albeit with mall traffic still to be optimized.
  - Initial decision to have Jakarta at PPKM Level 3 in the festive period was revoked.
- With a 100% of Matahari staff fully vaccinated, we also had a stable safe and conducive environment to trade.

## ▷ Key commercial events happenings:

- Shining Destinations lucky draw campaign well received.
- Nevada Sports launched in October 2021.
- Successful 11.11 and 12.12.
- Second year successful Black Friday.
- Baby shop launched in early November 2021.
- Christmas & New Year Trading above expectations in spite of no mass vacation.
- 2 news stores opened in Batam & Cianjur.
- CSR program 'Your Smile is My Sunshine' was initiated.



# Q4 / FY 2021 FINANCIAL PERFORMANCE UPDATES

---

# KEY FINANCIAL HIGHLIGHTS

FY EBITDA IDR 1.3 Tn Vs IDR 1.0 Tn projected

(in IDR Bn)	FOURTH QUARTER				
	2021	2020	Var %	2019	Var %
Gross Sales	2,785	2,739	1.7%	4,220	-34.0%
SSSG%*	4.7%				
DP mix:	32.2%	35.6%		36.2%	
Gross Profit	980	858	14.2%	1,372	-28.6%
GM%	35.2%	31.3%		32.5%	
OPEX exc. Rental	(385)	(591)	-34.9%	(695)	-44.6%
EBITDAR	595	267	123.0%	678	-12.2%
EBITDA Margin%	21.4%	9.7%		16.1%	
Rental incl. Amortization	(68)	(190)	-64.4%	(266)	-77.8%
EBITDA	527	77	584.7%	373	41.4%
EBITDA Margin%	18.9%	2.8%		8.8%	
Net (Loss) Income	474	(257)	284.8%	180	162.9%
Net Income Margin%	17.0%	-9.4%		4.3%	

FULL YEAR				
2021	2020	Var %	2019	Var %
10,284	8,599	19.6%	18,035 *	-43.0%
22.4%				
33.5%	36.2%		36.4%	
3,597	2,816	27.7%	6,116	-41.2%
35.0%	32.7%		33.9%	
(1,812)	(2,127)	-14.8%	(2,876)	-37.0%
1,785	689	159.2%	3,240	-44.9%
17.4%	8.0%		18.0%	
(481)	(711)	-32.4%	(1,034)	-53.5%
1,304	(22)	5912.3%	2,207	-40.9%
12.7%	-0.3%		12.2%	
913	(873)	204.5%	1,367	-33.2%
8.9%	-10.2%		7.6%	

\* Like-for-like turnover IDR 16.2Tn in 2019 after turnaround initiatives.

Operating leverage achieved, pre pandemic profitability exceeded with 34% headroom ahead



# BALANCE SHEET

Strong Balance Sheet with Net Cash of IDR 661 Bn

ASSETS			
(in IDR Bn)	Dec 2021	Dec 2020	Dec'21 vs. Dec'20
Net Cash (Debt)	661	(487)	1,148
Trade Receivables	26	61	(35)
Inventories	747	889	(142)
Right-of-Use Assets	2,602	2,672	(70)
Other Assets	1,168	1,311	(143)
Fixed Assets	647	862	(215)
<b>TOTAL ASSETS</b>	<b>5,851</b>	<b>5,308</b>	<b>543</b>

LIABILITIES AND EQUITY			
(in IDR Bn)	Dec 2021	Dec 2020	Dec'21 vs. Dec'20
CV Trade Payables	243	72	171
DP Trade Payables	487	276	211
Lease Liabilities	2,800	2,850	(50)
Other Liabilities	1,315	1,529	(214)
Equity	1,006	581	425
<b>TOTAL LIAB. &amp; EQUITY</b>	<b>5,851</b>	<b>5,308</b>	<b>543</b>

Remarks:

- Strong net cash of IDR 661 Bn and **zero loan balance**, with **IDR 1.7 Tn loan facility**.
- IDR 255 Bn of dividend paid during the year and share buyback of IDR 201 Bn.
- Right of use assets and lease liabilities reflect asset and liabilities created as a result of following PSAK 73.

# CASH FLOW

Total Operating Cash Flow generated at IDR 1.8 Tn

(in IDR Bn)	2021	2020	2019
Opening Net Cash Balance	(487)	1,173	1,184
EBITDA	1,304	(22)	2,207
Movement in Working Capital	523	(560)	85
Operating Cash Flow	1,827	(582)	2,292
• Capex / investment	(100)*	(722)**	(422)
• Buy Back /Dividend	(456)	(337)	(1,476)
• Tax Installment	(122)	(18)	(405)
Non Operating Cash Flow	(678)	(1,077)	(2,303)
Total Cash Flow	1,149	(1,659)	(11)
Ending Net Cash Balance	661	(487)	1,173

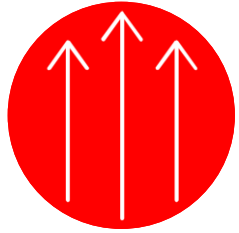
\* IDR 208 Bn committed in 2021.

\*\* IDR 722 Bn includes investment in Nobu Bank of IDR 550 Bn.

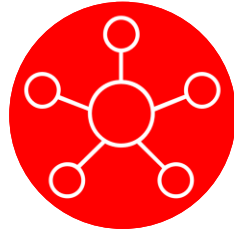
# STRATEGY UPDATE

---

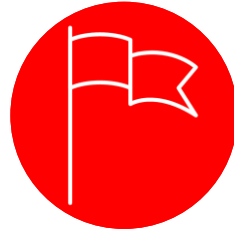
# KEY MESSAGES



Large market **opportunity**; significant headroom for **growth**



**Where we are today:** Well-positioned to win as leading omni-channel 'House of Specialists'



**Where we want to go:** Clear vision anchored around:

- Customer-Led Range
- Category Authority
- Omni-channel
- Geographic Reach
- Partnership



**How to achieve our vision:** Matahari formula for how to win clearly defined to delight customers and instill pride:

- Merchandising Full Potential
- Store Network Optimization
- Omni-channel Expansion
- Operational Excellence
- Loyalty and Personalization
- Environmental, Social, & Corporate Governance



**The result** over the **next 5 years** will be outgrowing the market in sales and generating best-in-class margins by channel



# LARGE MARKET OPPORTUNITY

Significant headroom for growth

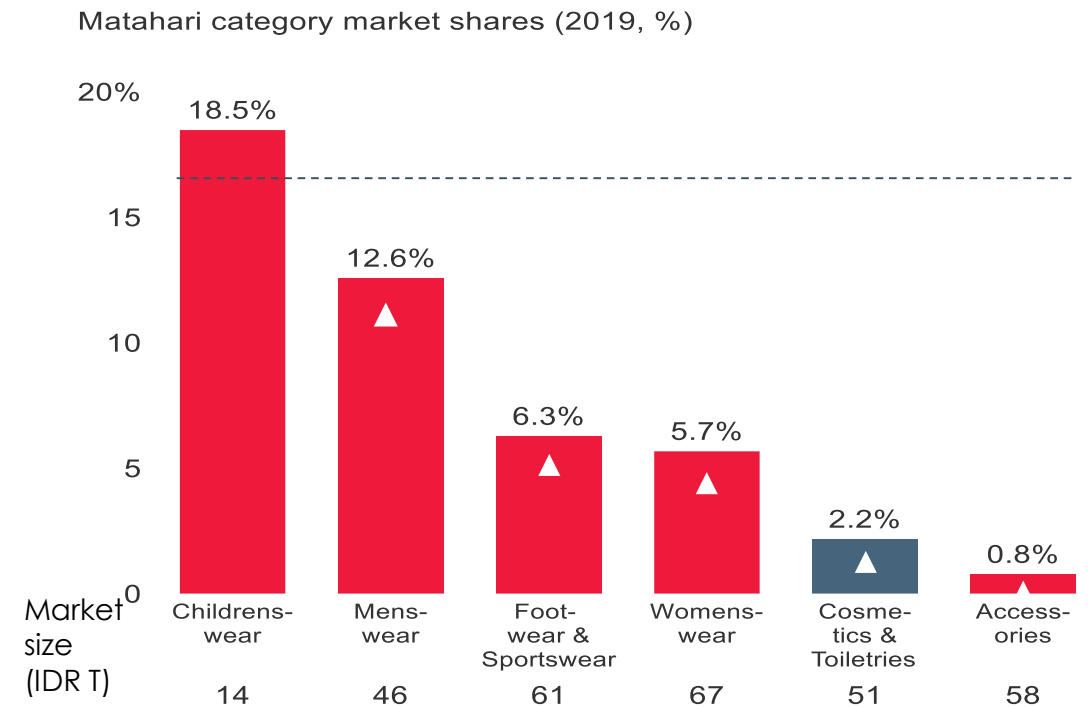
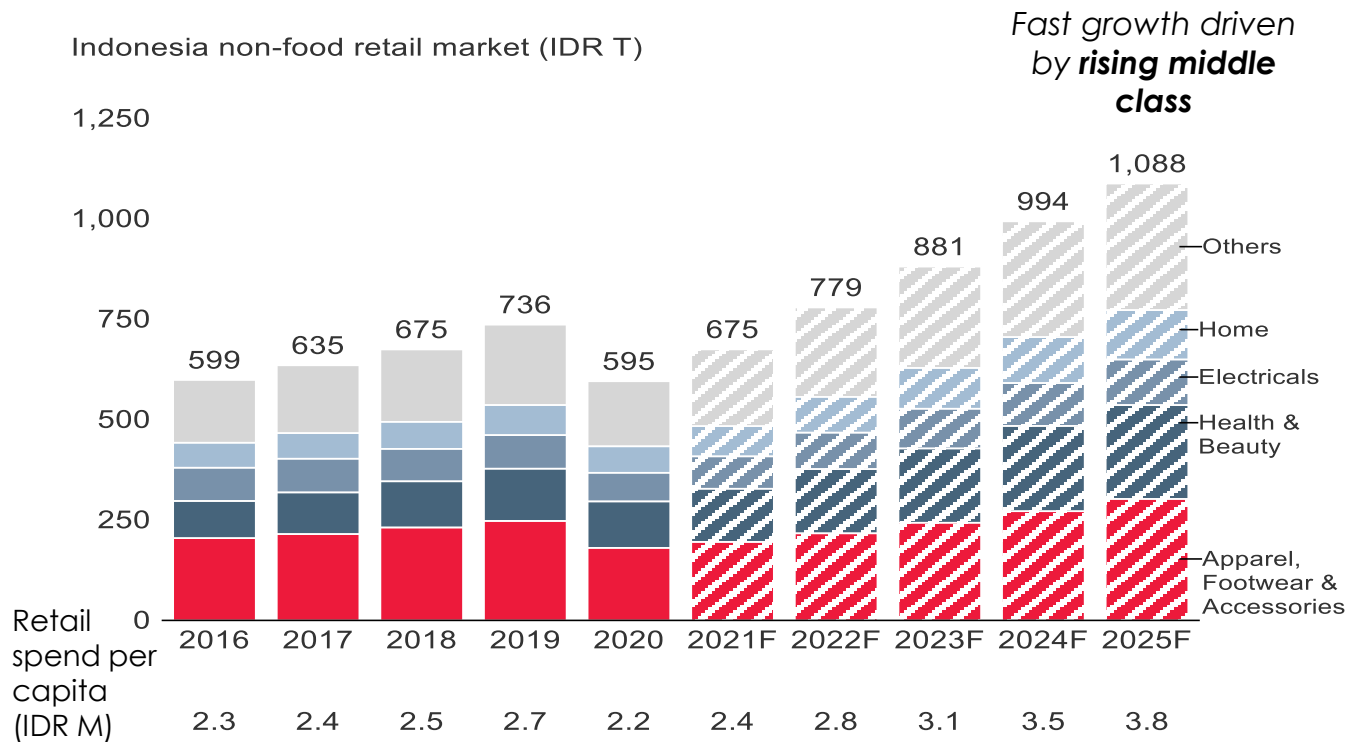


Indonesian retail market is **material and growing fast**

Matahari has headroom to **take share**

Large Indonesian retail market, growing spend per capita

Headroom for growth



**We target to increase sales by 2.6x from 2021 to 2026**

# WELL-POSITIONED

to win as leading omni-channel 'House of Specialists'



## Leading multi-category retailer

Relative Market Share (RMS)

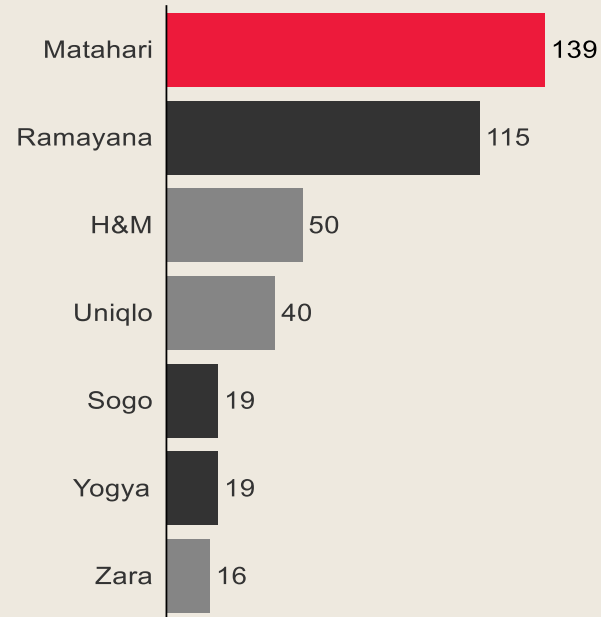
# 2.7x

vs. nearest competitor

Note: NPS % = % Promoters (score 9 & 10) - % Detractors (score 6 and below)  
Source: Indonesia Customer Survey N = 4,993 (June – July 2021); Euromonitor (2019); Lit. search

## Best reach

- # Brick-and-Mortar Stores



## Well-loved brand, ready for Omnichannel

- Net Promoter Score

# •60%

- Loyalty Members (2019)

# •7.7M

+20% YoY Growth since 2017

- Contributing to

# •~57%

of total sales

## Known for quality and value-for-money



Customer feedback



# CLEAR VISION

anchored around customer, category, omni-channel, geographic reach and partnerships



## Be a leading omni-channel lifestyle retailer as a customer-centric 'House of Specialists'

### Customer-Led Range

---

We will refocus our strategy around attractive family-focused shopper segments and we have clearly defined 'grow' cohorts, 'attract' cohorts, and 'retain' cohorts

### Category Authority

---

We will lead in categories important to families

### Omni-channel

---

We will be market-leader in omnichannel, combining scale, physical assets with accelerated digital presence

### Geo Reach

---

We will extend our market leading reach to address high potential whitespace in catchments where our target shoppers live, work, and play

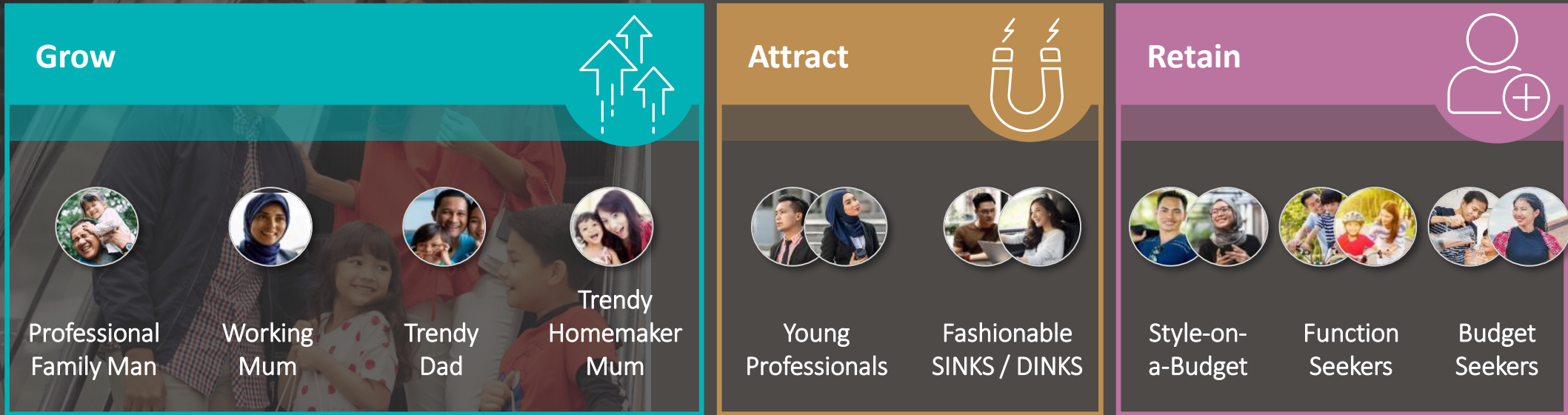
### External partnerships

---

We will build win-win world-class partnerships focusing on financial partners and consignment vendors

# CUSTOMER – LED RANGE

We will refocus our strategy around attractive family-focused shopper segments and we have clearly defined 'grow' cohorts, 'attract' cohorts, and 'retain' cohorts



Segmentation and offerings driven by data on market share, average spending, category spend mix, NPS, MDS shares of wallet, all with the objective of expanding customer lifetime value by relevant personalization leading to lower churn.



# CATEGORY AUTHORITY

We will lead in categories important to families



Recruit customers with strong offers in **Childrenswear & Footwear**

<b>&gt;32%</b> of spend	<b>~18%</b> (2.5x avg)	<b>Differentiation</b>
----------------------------	---------------------------	------------------------

Top 3 wallet spend per customer in these two categories

Highest MDS market share in Childrenswear

vs. International specialties (e.g., Uniqlo)



Appeal to target customers with improved range for **Mens, Womens & Cosmetics**

<b>&gt;41%</b> of spend	<b>Below fair share</b>	<b>&gt;35%</b> of Revenue
----------------------------	-------------------------	------------------------------

Largest Worlds by spend

~6%, MDS market share, i.e., 1 ppt below fair share ~7%

Anchor on Men Casual, Men Denim & Young Fashion



Drive frequency with **Intimates & Wardrobe Essentials**

<b>&gt;40%</b> cross shop	<b>~5%</b> (1.5x avg)	<b>&gt;36% Margin</b>
------------------------------	--------------------------	-----------------------

Cross shopped with Hero Worlds

High basket penetration vs. other non-Heroes (3%)

vs. 34% MDS-wide average



Build a compelling proposition and grow share of wallet for **Soft Home**

<b>&gt;40%</b> cross shop	<b>Local sourcing</b>	<b>'Family destination'</b>
------------------------------	-----------------------	-----------------------------

Cross shopped with Hero Worlds

Advantages for MDS

Enforcement on MDS' overall positioning

# OMNI - CHANNEL

We will be market-leader in omnichannel, combining scale, physical assets with accelerated digital presence



\* Include social commerce

\*\* 7% when our stores were closed @ Q3.

- Best-in-class omni-channel experience (e.g., fulfill from store)
- Extended assortment (e.g., endless aisle)
- Foundation for vertical marketplace



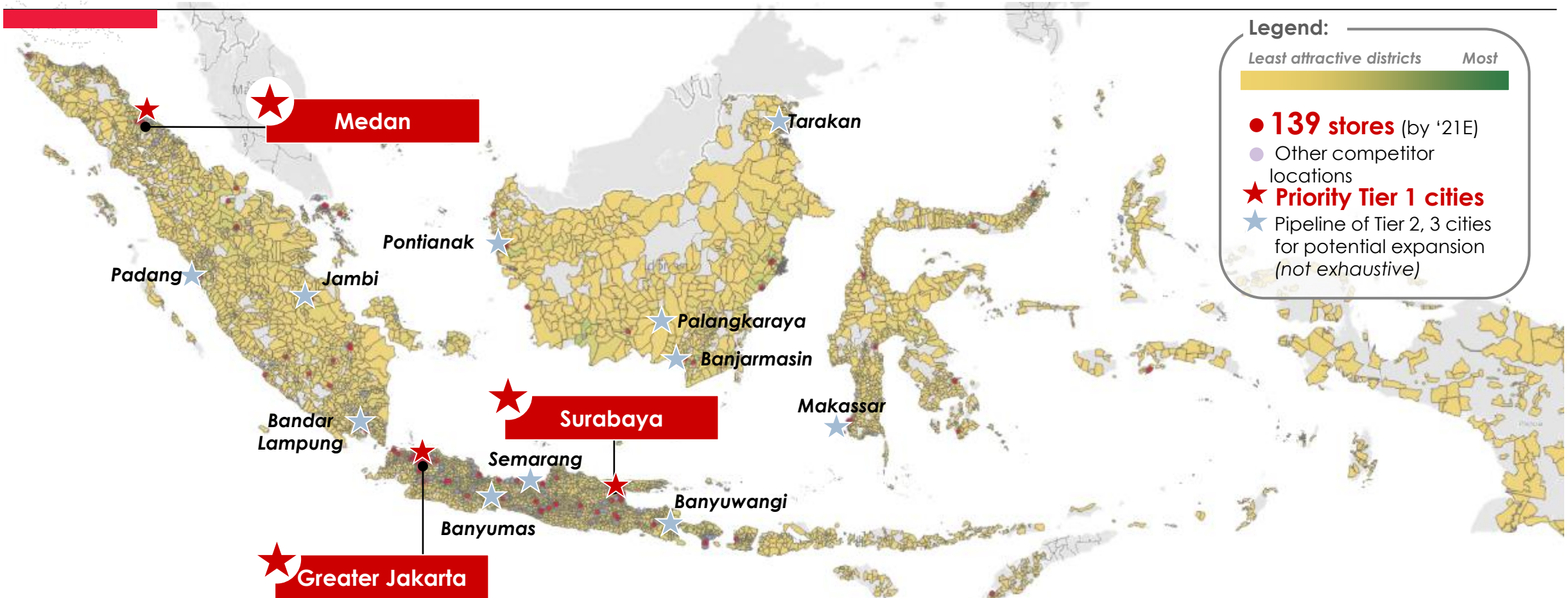
- Greater exposure to customers at scale
- Partner strategically with winning players

# GEO REACH



We will extend our market leading reach to address high potential whitespace in catchments where our target shoppers live, work, and play

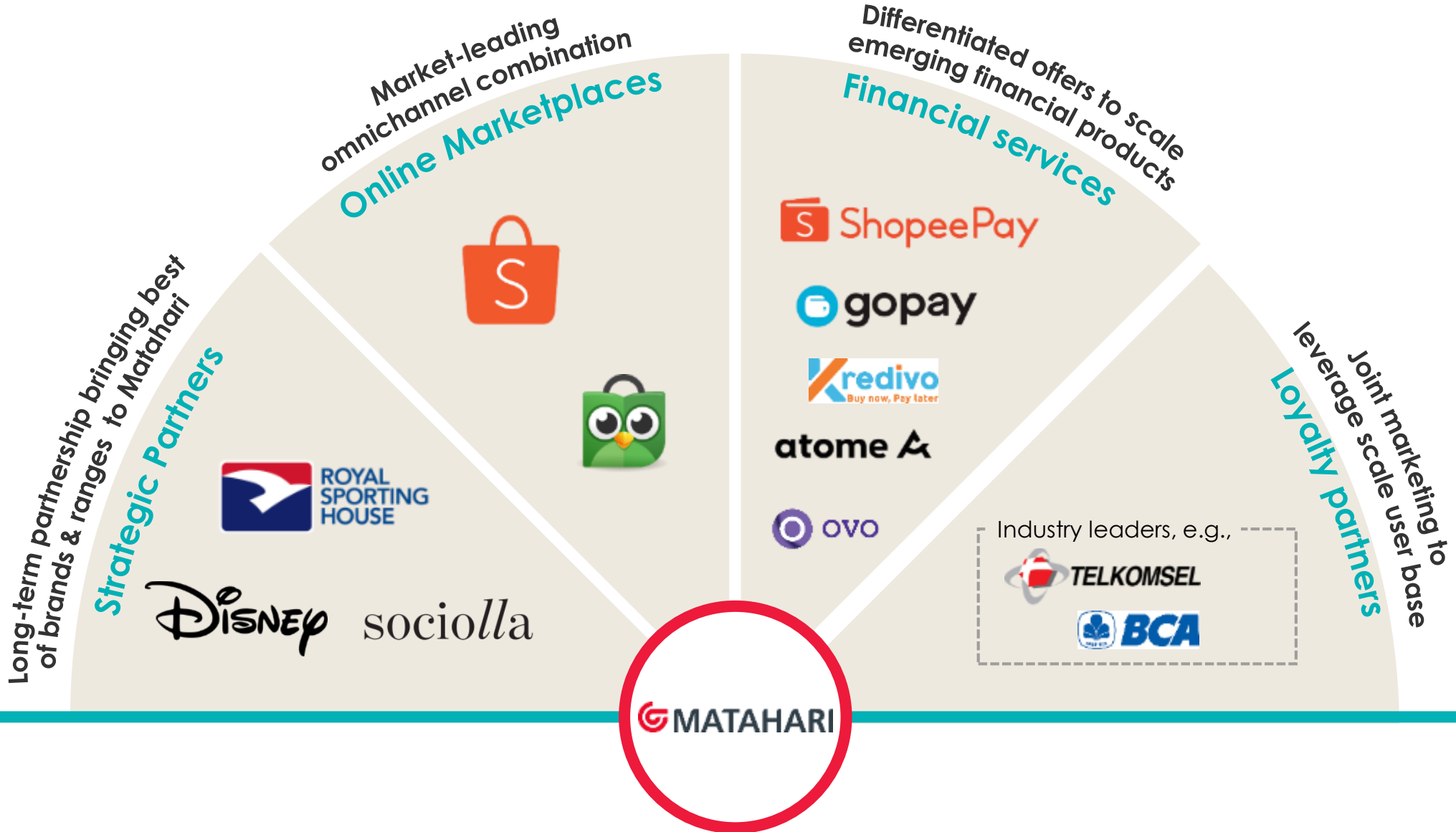
~110 attractive whitespace opportunities identified across the country and our priority is Tier 1 cities (~75% in Greater Jakarta, ~15% in Surabaya, ~10% in Medan) and new emerging economies – Potential to expand footprint with effective CAPEX deployment





# EXTERNAL PARTNERSHIPS

We will build win-win world-class partnerships focusing on financial partners and consignment vendors





# MATAHARI FORMULA FOR HOW TO WIN CLEARLY DEFINED



## Merchandise Full Potential

Curate customer-led range to grow sales & improve margin productivity

## Store Network Optimization

Rejuvenate, evolve and expand physical store network to full potential

## Omnichannel Expansion

Excel & expand in online with leading omnichannel own site and strategic marketplace partnerships

## Loyalty & Personalization

Increase customer retention & spend via loyalty and data-backed personalization

## Operational Excellence

Harmonize across physical & digital for best-in-class all-round customer experience

## OPEX Optimization

Optimize operating cost to achieve operating leverage as the business grows

## Environmental, Social, & Corporate Governance

Focus on kids as part of our giving back initiatives

# MERCHANDISING FULL POTENTIAL



We have defined our approach backed by data

## 5Y GOALS (by 2026)

Be the House of Category Specialists for middle-income families seeking quality and on-trend products in Apparel, Footwear & Cosmetics, through best-in-class capabilities in Merchandising

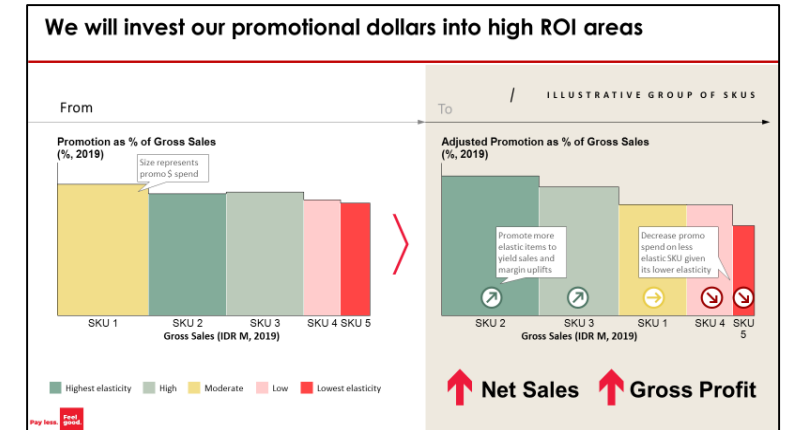
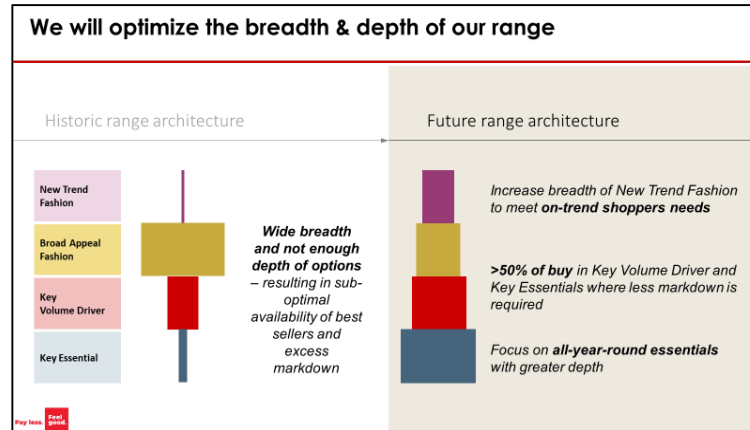
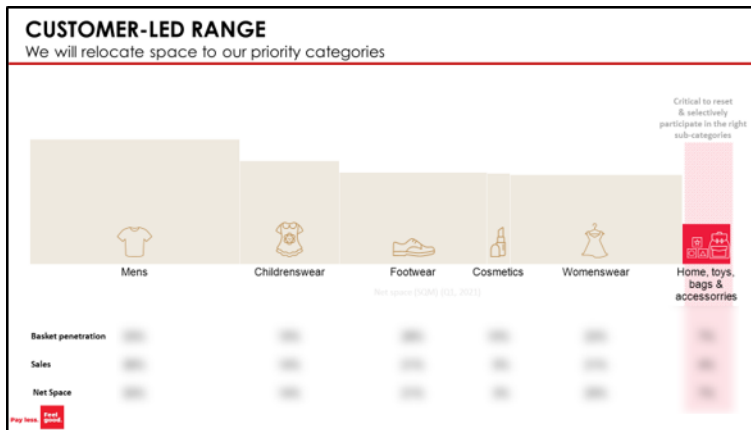
### WHERE-TO-PLAY

Double down on differentiated label brands to increase share of mix	Recruit customers with strong Childrenswear and Footwear offers	Appeal to target customers with improved range of Mens, Womens & Cosmetics	Drive frequency with Intimates and Wardrobe Essentials	Build a compelling Soft Home proposition to grow share of wallet with families
---	---	--	--	--

### HOW-TO-WIN

Right Space in the Right Stores	Curated Customer-Led Range	Localization By Store Format	Supply Chain Optimization	Margin Optimization	CV Management
---------------------------------	----------------------------	------------------------------	---------------------------	---------------------	---------------

### BACKED BY DATA



# STORE NETWORK OPTIMIZATION



We clustered our stores with clear actions & investment priorities

## 5Y GOALS (by 2026)

Reinforce Matahari as Indonesia's leading apparel & beauty specialist retailer with the most extensive, well-placed and cost-effective footprint to serve middle-income families, with a particularly strong network in Greater Jakarta, Tier 1 cities, and tapping into the highest potential whitespaces throughout Indonesia

## WHERE-TO-PLAY

Reinvest in key Flagship & Core stores in priority Tier 1 locations (E.g., Greater Jakarta, Medan, Surabaya)

Expand reach with new stores in high-potential catchments

Innovate new store formats in high density/spend locations (Pilot Pareto Compact store format in malls catering to Mid/ Mid-High families w/ less available space)

Optimize portfolio by right-sizing occupancy costs (Right-size existing space, rents alongside plans for expansion)

## HOW-TO-WIN

Defend & grow high-performing stores in attractive catchments

Reinvest in high-potential stores with intense competition

Open new stores in priority, high-potential catchments

Relocate/ Right-size/ Exit low productivity stores in less attractive catchments

Renegotiate with landlords to reduce occupancy costs



### FLAGSHIP

Great Catchment

≥ 8K SQM (typically 10K +)

Marquee stores in key locations in Tier 1. Most fresh, broadest, competitive range that is always in-stock. Featuring in-store "theatre" & signature services (café, beauty bar)



### CORE

Good Catchment

Avg. 6-8K SQM

Located in Tier 1 and 2 cities. Catering to higher end of middle class. Fresh, competitive range in line with nearby competitors. Dialed up visual merchandising, and selected signature services



### MAINSTREAM

Emerging Catchment

Avg. 5-7K SQM

Strengthen market leader position in Tier 2 and 3 cities. Catering to middle class segment. Localized assortment for regional tastes

New 'pareto compact' store concept to be piloted...



~3K SQM located in Mid-High lifestyle malls in metro areas



Optimal non-trading space, together with re-designed trading areas



Assortment of Heroes & Traffic Drivers, yet beyond just apparel



Only top-performing brands & SKUs to be featured in store

# OMNICHANNEL EXPANSION



Omnichannel shoppers can shop where they like, when they like and how they like

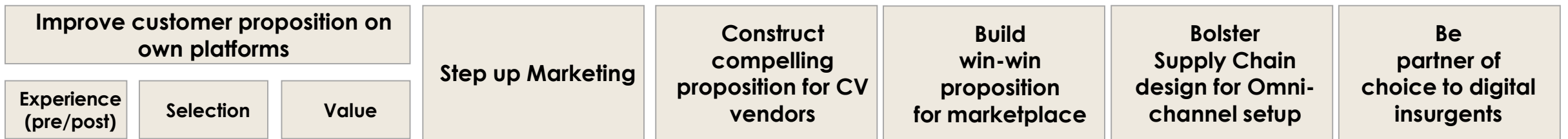
## 5Y GOALS (by 2026)

Capture fair share of Omni-channel (~15% of overall sales) while enhancing in-store traffic and incremental purchases to physical assets

## WHERE-TO-PLAY



## HOW-TO-WIN



**Right Infrastructure & Operations**

*Technology process and infrastructure*

*People and capabilities*



- Enhanced **user experience** through integrated app
- Brands and range beyond** our largest store
- Unbeatable value** and **extended payment** options

# LOYALTY & PERSONALIZATION



We will offer a best-in-class loyalty program while anticipating the needs of our customers

## 5Y GOALS (by 2026)

Grow lifetime value of key loyalty customer cohorts through a market-leading program and best-in-class personalization

## WHERE-TO-PLAY

### Aggressively grow reach

Convert new loyalty members at first point of contact into the program (preferably digitally)

### Grow visit volume, drive stickiness with Loyalists

Deepen engagement to drive frequency of visits as a key lever across all customer cohorts

### Explore monetization of new streams

Test potential of service revenue from add-ons (e.g., BNPL, digital gift cards, etc.) and partnerships to monetize data

## HOW-TO-WIN

Expand acquisitions Strategy

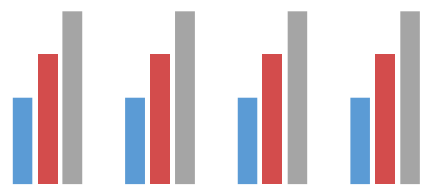
Strengthen fundamentals of and differentiate our loyalty program

Capture richer data to fuel personalization

Build & scale personalization use cases

Leverage data to make better Cat. Mgmt. and other strategic decisions

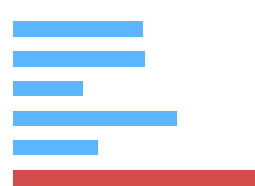
Customer Experience on Loyalty



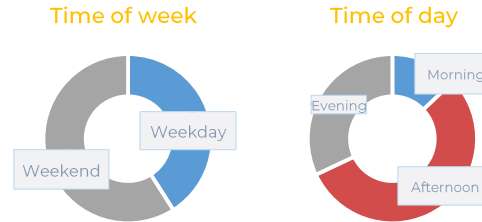
Customer age



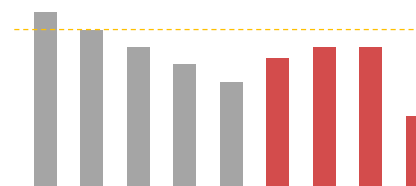
Customer Penetration



Customer Shopping



Customer Retention Rate



Customer Feedback





# OPERATIONAL EXCELLENCE



Optimize spaces, deliver new experiences and equip teams to be omnichannel store of choice

## 5Y GOALS (by 2026)

Become the store of choice for our target customers, fulfilling their needs by delivering a market-leading customer experience across our stores and channels

### WHERE-TO-PLAY

**Continue to improve in-store offline customer experience**

*(Across all stores with differentiated actions in Flagships)*

**Enhance in-store digitally enabled experiences**

*(Across stores, aligned to broader omnichannel ambition)*

**Continue to innovate external offline customer experience**

*(Select stores only to balance profitability)*

### HOW-TO-WIN

**Improve store layout, visual merchandising, and digital enablement to improve instore shopping experience**

**Create unique customer experiences by dedicating space for special services**

**Empower staff to multi-task; reinforce entrepreneurial and 'manager' mindset across teams**

**Improve Bazaar experience & offering for customers and vendors**





# OPEX OPTIMIZATION



Ensure faster sales growth vs. cost growth; the business will improve OPEX efficiency as it scales

## 5Y GOALS (by 2026)

Ensure Matahari's operations continue to improve in cost efficiency – such that sales will grow faster than OPEX will increase – as the organization scales

### WHERE-TO-PLAY

Shift to variable to drive down occupancy cost, while leveraging post-pandemic locked in opportunities

Increase investment in Brand & CRM in line with ROI-based OPEX efficiency guardrails

Increase steady-state support center efficiency, whilst overinvesting in Digital

All other cost items on stringent target ratios (linked to sales)

### HOW-TO-WIN

Renegotiate with landlords & improve ops practices to reduce occupancy costs

Define clear guardrails to control key initiative spend across BUs; shift more costs to variable basis

Re-assess optimal in-store headcount (based on sales, required service levels)

Optimize support center headcount (based on sales recovery) and improve productivity



# ENVIRONMENTAL, SOCIAL, & CORPORATE GOVERNANCE



Focus on kids as part of our giving back initiatives

## 5Y GOALS (by 2026)

Become the leading Indonesian Retail Company in ESG

### WHERE-TO-PLAY

Continuously make over workplace and stores into an eco-friendly environment	Offer responsible products for customers	Ensure everyone with the same values can work with Matahari regardless of gender, race, religion, or physical conditions	Create an ecosystem where Indonesian people especially kids can grow and feel good	Improve stakeholders value and enable corporate governance organs to perform their duties responsibly
--	--	--	--	---

### HOW-TO-WIN

Use more energy from renewable resources & reduce, reuse, recycle (3R) waste	Increase the eco-friendly product offering	Provide equal work and promotion opportunities for all employees	Provide programs and products for kids to grow healthily	Improve the way to reward & communicate with shareholders
--	--	--	--	---



# 5 YEAR TARGET



KEY METRICS		FROM (2021A)	TO (2026F)
Topline growth	Overall sales	10.3T (-43% p.a. vs. 2019)	26.3T (6% p.a. vs. 2019)
	SSSG	-41.5% p.a. vs. 2019	+5% p.a. vs. 2019
GM velocity	GM \$	3.6T	9.6T
	GM %	35.0%	36.4%
Bottom-line discipline	EBITDA	1.3T	4.3T
	EBITDA %	12.7% (Online -57.7%, Offline 13.0%)	16.4% (Online 1.2%, Offline 17.7%)
	OPEX %	22.3% (Online 79.8%, Offline 22.1%)	20.0% (Online 28.8%, Offline 19.2%)
Omni-channel growth / Store Network	# Online MAU	1.0M	15.6M
	Number of stores	139 stores	12 to 15 new stores p.a.
	New Stores Format	Mainly middle class	Mid/Mid-High lifestyle malls
Customer advocacy	NPS	60%	65%
	Active members	~4.0M	~12M

# OTHER CORPORATE ITEMS

---

# SHARE BUYBACK UPDATE

IDR 735 Bn utilized to buy back 215 Mn shares (8.2%)

## Share Buyback Phase I / 2021

Number of shares bought  
**64.9 Mn shares (2.5%)**

Average Share price  
**IDR 2,339 per share**

Funds used  
**IDR 151.8 Bn**

Period  
**6 Aug'21 to 5 Nov'21**

## Share Buyback Phase II / 2021

Number of shares bought  
**117.8 Mn shares (4.5%)**

Average Share price  
**IDR 3,794 per share**

Funds used  
**IDR 447.2 Bn**

Period  
**5 Nov'21 to 4 Feb'22**

## Share Buyback 2022 (ongoing)

Number of shares bought  
**32.1 Mn shares (1.2%)**

Average Share price  
**IDR 4,248 per share**

Funds used  
**IDR 136.5 Bn**

Period  
**4 Feb'22 to 1 Mar'22**

**Total Outstanding Shares : 2,626 Mn; Treasury Shares 215 Mn , Outstanding Shares (excl. treasury shares) 2,411 Mn**

# SUSTAINABLE DIVIDEND INCOME DISTRIBUTION

Predictable Interim and Final Dividend cycle

**2021 FINAL DIVIDEND of IDR 250 / Share to be approved in April 2022 AGMS**

**2021 Full Year Dividend : IDR 350 /share.**  
**Dividend Guidance 2022 and 2023 : IDR 500 / share.**

## **Recommendation basis:**

Strong recurring and sustainable cash generation resulting in accumulation of excess cash projected even after budgeted IDR 400 – 500 Bn growth capex per annum.

## **Precondition:**

The Company may declare dividends in any year if the Company has positive retained earnings after deduction of reserves fund.

## **Management Recommendation**

**Permanent shift to predictable interim and final dividend cycle.**

Subject to Statutory Approvals.



# RECOVERING MARKET & OUTLOOK GIVE ROOM FOR SCHEDULED DIVIDEND PAYOUT

Supported by healthy cashflow performance, strong balance sheet and projections

Management intends to pay a dividend of IDR 500 per share in calendar year 2022

Month of Payment	IDR per Share	
May 2022	250	2021 Final Dividend
Sep 2022	125	2022 Interim Dividend 1
Dec 2022	125	2022 Interim Dividend 2
May 2023	250	2022 Final Dividend
Sep 2023	125	2023 Interim Dividend 1
Dec 2023	125	2023 Interim Dividend 2

\* Subject to statutory approvals, buyback adjustments, and business performance

**500**

Planned cash outflow of IDR ~1.2 Tn for dividend in 2022

# MDS HAS BEEN SHAREHOLDER-FOCUSED

with its share buyback program and planned dividend payout

## EBITDA Generation

**1.3 Tn** in 2021

**2.0 Tn** in 2022 (exp.)

support



### Buyback Program

**215 Mn** Shares acquired  
(8.2% of shares outstanding)

**3,423** Average price (IDR/ share)

**2.41 Bn** Shares outstanding after shares  
buyback



### Dividend

**500** Planned dividend for 2022 (IDR/share),  
the **highest in the company's history**

**~90%** Dividend payout ratio

**10.6%** Implied dividend yield based on  
maximum buyback price of IDR  
4,700/share

# MDS HAS BEEN SHAREHOLDER-FOCUSED

with its share buyback program and planned dividend payout

## Key Ratios for Shares Buyback

	EV/EBITDA
Purchase Price	4.1x
Peers	7.1x

Shares acquired at a significant discount to peers

EBITDA per share	FY2018	FY2019	FY2022
EBITDA	2,768	2,207	2,001
Shares outstanding	2.92	2.80	2.41
<b>EBITDA per share</b>	<b>948</b>	<b>787</b>	<b>830</b>

2022 EBITDA per share to be 5% better than 2019 after buyback

	EBITDA/share	Div/EBITDA
FY22 EBITDA Before SB*	761	66%
FY22 EBITDA After SB*	830	60%
FY18 EBITDA After SB*	1,148	44%

High dividend per share proposed backed by high and growing EBITDA generation

\*SB: Shares Buyback

# CLOSING REMARKS

---

# OUTLOOK IN 2022

## Optimism going forward

- ▷ An Omicron peak in Jakarta is behind us and nationally improving picture sets up an uninterrupted and full Lebaran trading opportunity.
- ▷ With mall traffic rebounding post Omicron wave, travel and related clothing as well as formal/occasional wear gaining relevance, the fashion retail resurgence experienced in US, Europe and elsewhere is still expected in 2022.
- ▷ Upgrading 2022 EBITDA from earlier guidance of IDR1.8 Tn to 2.0 Tn.
- ▷ 2022 focus will be on delivery of project “Sunrise”:
  - Curated customer-led range through brand & range reset, with new concept launched.
  - New signature stores underway at Taman Anggrek and Plaza Ambarrukmo; near completion of fresh new core format at Supermal Karawaci; concept work on new formats well underway.
  - Visibility of 10 new stores for 2022 and we are still seeking more opportunity.
  - Digital evolution gathers pace.
  - Expanded loyalty acquisition with free membership and better value proposition.
  - Improved store layout & visual merchandising for better shopping experience.
  - Ensuring faster sales growth vs. cost growth, helping improve OPEX efficiency.
  - Focus on kids as part of our giving back initiatives.
- ▷ No acquisitions/investments will be made in 2022 as we focus on building profitability.
- ▷ Rewarding shareholders with dividend of IDR 500 /share.





# CONTACT US

---

PT Matahari Department Store Tbk  
12F Menara Matahari Jl. Bulevar Palem Raya No. 7  
Lippo Karawaci 1200 Tangerang 15811, Indonesia

Phone: +6221 547 5333

Fax: +6221 547 5232

Email: [ir@matahari.co.id](mailto:ir@matahari.co.id)

---

DISCLAIMER: This presentation has been prepared by PT Matahari Department Store Tbk ("LPPF" or "Company") for informational purposes. Neither this presentation nor any of its content may be reproduced, disclosed or used without the prior written consent of the Company.

This presentation may contain forward looking statements which represent the Company's present views on the probable future events and financial plans. These views are based on current assumptions, are exposed to various risks, and are subject to considerable changes at any time. The Company warrants no assurance that such outlook will, in part or as a whole, eventually be materialized. Actual results may differ materially from those projected.

The information is current only as of its date and shall not, under any circumstances, create any implication that the information contained therein is correct as of any time subsequent to the date thereof or that there has been no change in the financial condition or affairs of LPPF since such date. This presentation may be updated from time to time and there is no undertaking by LPPF to post any such amendments or supplements on this presentation.

The Company will not be responsible for any consequences resulting from the use of this presentation as well as the reliance upon any opinion or statement contained herein or for any omission.

**THANK YOU**