

MATAHARI MENGUMUMKAN PENJUALAN KOTOR RP 13,8 TRILIUN

Highlights:

- **Total penjualan kotor Rp13,8 triliun**
- **Same store sales growth (SSSG) 0.5%**
- **Laba bersih Rp 1,187 milyar**

PT Matahari Department Store Tbk ("Matahari" atau "Perusahaan"; kode saham: "LPPF") hari ini melaporkan penjualan kotor sebesar Rp13,8 triliun untuk sembilan bulan yang berakhir pada September 2019, 1,5% di atas Rp13,6 triliun yang didapatkan pada periode yang sama tahun lalu, sementara pendapatan bersih meningkat 0,7% menjadi Rp 7,8 triliun. *Same store sales growth* (SSSG) sebesar 0,5% dan laba bersih sebesar Rp 1.187 miliar atau setara dengan 8,6% dari penjualan.

Matahari saat ini mengoperasikan 166 gerai di 75 kota di seluruh Indonesia, setelah membuka 3 gerai *specialty* selama Q3 2019 di Medan (Sumatera Utara) dan Jakarta, ditambah satu gerai *specialty* di Medan (Sumatera Utara) pada Oktober 2019. Kami mengantisipasi pembukaan 2 gerai format besar lainnya dan 2 gerai *specialty* pada kuartal terakhir 2019.

Richard Gibson, CEO dan Wakil Presiden Direktur Perusahaan mengatakan, "Meskipun terdapat lingkungan ritel yang kompetitif, kami mampu mencapai pertumbuhan penjualan yang positif. Seiring kami terus meningkatkan berbagai koleksi *fashion* kami, bersama dengan analisa yang diperkuat atas basis loyalitas kami, kami yakin bahwa kami akan terus bertumbuh. Basis pelanggan loyalitas aktif kami, yang kini berjumlah 7,9 juta, telah tumbuh lebih dari 15% dari periode yang sama tahun lalu, yang kami yakini merupakan bukti kekuatan kami yang secara konsisten memberikan nilai yang luar biasa."

Tentang Matahari

Matahari adalah platform ritel terbesar di Indonesia, dengan 166 gerai di 75 kota di seluruh Indonesia, serta secara online melalui MATAHARI.COM. Selama lebih dari 60 tahun, Matahari menyediakan pakaian, kecantikan dan produk sepatu yang berkualitas, fashionable dan terjangkau bagi kalangan menengah Indonesia yang semakin meningkat. Matahari mempekerjakan lebih dari 40.000 karyawan dan ber-partner dengan lebih dari 1.000 pemasok lokal serta internasional.

Perseroan menerima beberapa penghargaan dari industri – bertaraf nasional dan internasional – termasuk Top 500 Retail Asia Pacific dari Retail Asia, Euromonitor, & KPMG; Brand Asia 2018 – Top 3 Most Powerful Retail Brand in Indonesia dari Nikkei BP Consulting, Inc dan WoW Brand Award 2019 – Gold Champion dari MarkPlus Inc. Di samping itu, Perseroan juga meraih penghargaan Indonesia Netizen Brand Choice Award 2018 dari Warta Ekonomi. Seluruh penghargaan ini memperkuat posisi Perseroan sebagai salah satu perusahaan yang terkemuka, dinamis, dan terpercaya di Indonesia.

Untuk informasi lebih lanjut, harap menghubungi:

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