

MATAHARI DEPARTMENT STORE MENCATAT PENJUALAN KOTOR SEBESAR RP 3.368 MILIAR

Highlights:

- **Total penjualan kotor sebesar Rp 10.370 miliar, naik 3,5% dari Semester 1 2017**
- **Same store sales growth (SSSG) sebesar 4,6%**
- **Laba bersih sebesar Rp 1.345 miliar, lebih tinggi 0,5% dibanding Semester 1 2017**

PT Matahari Department Store Tbk (“Matahari” atau “Perseroan”; kode saham: “LPPF”) mencatatkan laba kotor Semester 1 2018 sebesar Rp 10.370 miliar, naik 3,5% dari Rp 10.017 miliar di Semester 1 2017, sementara pendapatan bersih naik sebesar 3,1% menjadi Rp 5.915 miliar dan laba bersih sebesar Rp 1.345 miliar, 0,5% lebih tinggi dari Semester 1 2017. *Same Store Sales Growth* (SSSG) sebesar 4,6% terutama terdorong oleh hasil penjualan yang kuat pada periode Lebaran setelah dilakukannya promosi yang lebih terfokus dan berkembangnya *merchandise* yang ditawarkan.

Saat ini Matahari memiliki 155 gerai di 74 kota di Indonesia, 2 gerai barunya resmi dibuka pada Semester 1 2018 di Mamuju (Sulawesi) dan Cilegon (Jawa Barat), serta menawarkan *merchandise* nya secara *online* melalui Matahari.com. Perseroan berencana untuk membuka 1 hingga 2 gerai baru pada Semester 2 2018.

Pada tanggal 30 Mei 2018, Matahari telah melakukan pembayaran dividen final untuk tahun buku 2017 sebesar total Rp 1,3 triliun atau sebesar Rp 457,5 per saham, setara dengan 70% dari Laba Bersih Matahari.

Richard Gibson, *CEO* dan *Vice President Director* Perseroan mengatakan, “Hasil semester pertama ini menunjukkan pentingnya untuk mengutamakan kepuasan pelanggan sebagai bagian dari strategi kami. Di masa yang akan datang, kami akan terus melanjutkan fokus kami untuk meningkatkan nilai dan relevansi dari *merchandise* yang kami tawarkan, promosi dan pengalaman berbelanja secara keseluruhan untuk membantu mendorong pertumbuhan bisnis”.

Tentang PT Matahari Department Store Tbk

Matahari Department Store adalah *department store* yang pertama dan terbesar di Indonesia, yang saat ini mengoperasikan 155 gerai dengan luas ruang usaha hampir satu juta meter persegi yang tersebar di 74 kota di seluruh Indonesia dan juga menawarkan *merchandise* nya secara *online* melalui Matahari.com. Dengan perjalanan usaha yang telah dibangun selama 60 tahun, Matahari senantiasa menyediakan *fashion trend* terkini untuk kategori pakaian dan mode, serta produk-produk kecantikan dan barang-barang keperluan rumah tangga lainnya yang ditampilkan dalam gerai modern dan lengkap bagi kalangan menengah Indonesia yang semakin meningkat. Matahari sangat bangga atas dukungannya terhadap perekonomian Indonesia dengan mempekerjakan lebih dari 40.000 karyawan dan ber-partner dengan 850 pemasok lokal serta pemasok internasional.



Perseroan menerima beberapa penghargaan dari industri – bertaraf nasional dan internasional – termasuk *Top 500 Retail Asia Pacific - 3rd Retailer in Indonesia* dari Retail Asia, Euromonitor, & KPMG; *Brand Asia 2017 – Top 3 Most Powerful Retail Brand in Indonesia* dari Nikkei BP Consulting, Inc dan *WoW Brand Award 2017 – Gold Champion* dari MarkPlus Inc, keduanya untuk kategori department store. Di samping itu, Perseroan juga meraih penghargaan Indonesia *Netizen Brand Choice Award 2017* dari Warta Ekonomi. Seluruh penghargaan ini mendukung dan memperkuat reputasi baik Perseroan sebagai salah satu perusahaan yang terkemuka, dinamis, dan terpercaya.

Untuk informasi lebih lanjut, harap menghubungi:

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Matahari Dept Store

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